| Semester: 5th | Department of Electronics and Communication Engineering | AY: 2026-27 |
|---|---|---|
| Course Code: BEC501 | Course Name: Technological Innovation and Management Entrepreneurship | |

## Question Bank

| Q. | Module-01 | M | L | C |
|---|---|---|---|---|
| 1. | Define Management. List and explain the functions of Management? | 8 | L2 | CO1 |
| 2. | What are nature and characteristics of Management? | 8 | L2 | CO1 |
| 3. | Explain the scope of Management? | 8 | L2 | CO1 |
| 4. | Differentiate between administration and management? | 8 | L2 | CO1 |
| 5. | Write about roles of management? | 8 | L2 | CO1 |
| 6. | What are different levels of management? Explain them? | 8 | L2 | CO1 |
| 7. | What is planning? Explain the steps involved in planning. | 8 | L2 | CO1 |
| 8. | State and explain importance and purpose of planning process. | 8 | L2 | CO1 |
| 9. | Briefly explain the types of planning. | 8 | L2 | CO1 |
| 10. | What is nature and purpose of planning? | 8 | L2 | CO1 |
| 11 | Differentiate between strategic and tactical planning. | 8 | L2 | CO1 |
| 12. | Explain process of decision-making. | 8 | L2 | CO1 |
| 13. | State and explain the steps in decision-making. | 8 | L2 | CO1 |
| | **Module-02** | | | |
| 14. | Explain the nature and importance of staffing. | 9 | L2 | CO2 |
| 15. | What are the various elements of staffing? Explain. | 9 | L2 | CO2 |
| 16. | What are the various elements of staffing? Explain. | 9 | L2 | CO2 |
| 17. | Explain the techniques of selection. | 9 | L2 | CO2 |

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| 18. | What are different types of interview techniques? | 9 | L2 | CO2 |
| 19. | What is recruitment? Explain various sources of recruitment. | 9 | L2 | CO2 |
| 20. | Differentiate between recruitment and Selection. | 9 | L2 | CO2 |
| 21. | Explain the basic steps in the control process. | 9 | L2 | CO2 |
| 22. | What are the essentials of effective control systems? | 9 | L2 | CO2 |
| 23. | Define leadership and give its characteristics. | 9 | L2 | CO2 |
| 24. | Define motivation. Describe its characteristics. | 9 | L2 | CO2 |
| 25. | Explain Maslow's Need-Hierarchy theory. How does it compare with the Two-Factor Theory? | 9 | L2 | CO2 |
| | **Module-03** | | | |
| 26. | Explain social responsibility of business towards different groups | 8 | L2 | CO3 |
| 27 | Discuss business ethics and corporate governance | 8 | L2 | CO3 |
| 28 | What is Social Audit? Discuss its Limitations and Beneifts | 8 | L2 | CO3 |

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***Note:**

1. All modules should contain a minimum of **10** questions each and the total number of questions must be **50**.
2. Questions can carry marks of 06, 07, 08, 09, 10 and for problems: 04 or 05.
3. Follow the RBTL as per the keywords used to frame the questions.
4. Maintain the Course Outcomes (COs) as per the syllabus.
5. M: Marks, L: RBTL, C:COs.