Semester: 5th	Department of Electronics and Computer Engineering	AY: 2026-27
Course Code: BUE501	Course Name: Technological Innovation and Management Entrepreneurship	

Question Bank

Q.	Module-01	M	L	C
1.	Define Management. List and explain the functions of Management?	8	L2	CO1
2.	What are nature and characteristics of Management?	8	L2	CO1
3.	Explain the scope of Management?	8	L2	CO1
4.	Differentiate between administration and management?	8	L2	CO1
5.	Write about roles of management?	8	L2	CO1
6.	What are different levels of management? Explain them?	8	L2	CO1
7.	What is planning? Explain the steps involved in planning.	8	L2	CO1
8.	State and explain importance and purpose of planning process.	8	L2	CO1
9.	Briefly explain the types of planning.	8	L2	CO1
10.	What is nature and purpose of planning?	8	L2	CO1
11	Differentiate between strategic and tactical planning.	8	L2	CO1
12.	Explain process of decision-making.	8	L2	CO1
13.	State and explain the steps in decision-making.	8	L2	CO1
	Module-02			
14.	Explain the nature and importance of staffing.	9	L2	CO2
15.	What are the various elements of staffing? Explain.	9	L2	CO2
16.	What are the various elements of staffing? Explain.	9	L2	CO2
17.	Explain the techniques of selection.	9	L2	CO2
18.	What are different types of interview techniques?	9	L2	CO2

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19.	What is recruitment? Explain various sources of recruitment.	9	L2	CO2
20.	Differentiate between recruitment and Selection.	9	L2	CO2
21.	Explain the basic steps in the control process.	9	L2	CO2
22.	What are the essentials of effective control systems?	9	L2	CO2
23.	Define leadership and give its characteristics.	9	L2	CO2
24.	Define motivation. Describe its characteristics.	9	L2	CO2
25.	Explain Maslow's Need-Hierarchy theory. How does it compare with the Two-Factor Theory?	9	L2	CO2
	Module-03			
26.	Explain social responsibility of business towards different groups	8	L2	CO3
27	Discuss business ethics and corporate governance	8	L2	CO3
28	What is Social Audit? Discuss its Limitations and Beneifts	8	L2	CO3

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***Note:**

1. All modules should contain a minimum of **10** questions each and the total number of questions must be **50**.
2. Questions can carry marks of 06, 07, 08, 09, 10 and for problems: 04 or 05.
3. Follow the RBTL as per the keywords used to frame the questions.
4. Maintain the Course Outcomes (COs) as per the syllabus.
5. M: Marks, L: RBTL, C:COs.